



## Jacques THEBAULT

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**ASSOCIATE PROFESSOR**  
**DEPARTMENT: WINE & SPIRITS**

**DISCIPLINARY TEAM: WINE & SPIRIT BUSINESS (WS)**

## EDUCATION AND DEGREES

- 1988 Diplôme Grande Ecole
- 1989 Master of Arts in Business Administration

## WORK EXPERIENCE

### PROFESSIONAL EXPERIENCE

- 2015 - 2017 Asia Managing Director - China Managing Director (SOPEXA GROUPE)
- 2010 - 2015 Chief Operations Officer - Managing Director France (SOPEXA GROUPE)
- 2005 - 2010 Area Managing Director, Southern Europe, Middle East, India (SOPEXA GROUPE)
- 1993 - 2005 President Americas - Vice President North America (SOPEXA GROUPE)
- 1990 - 1993 Senior Product Manager - Product Manager (SOPEXA GROUPE)
- 1989 - 1990 Project Manager (SOPEXA GROUPE)

### OTHERS ACTIVITIES

- 2017 - ... Communication and Marketing Manager, School of Wine & Spirits Business (Burgundy School of Business)
- 2017 - ... Associate Professor Marketing & International Business (Burgundy School of Business)
- 2018 - ... Director MBA Wine & Spirits Business (Burgundy School of Business, France)
- 2017 - 2018 Head of MSc Wine Business (Burgundy School of Business, France)

## TEACHING

### DISCIPLINARY TEAM

- Wine & Spirit Business (WS)

## **SCIENTIFIC ACTIVITIES**

## **INTELLECTUAL CONTRIBUTIONS**