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ASSOCIATE PROFESSOR

DEPARTMENT: FINANCE, ACCOUNTING AND LAW

DISCIPLINARY TEAM: ACCOUNTING & LAW

RESEARCH AXIS: FINANCE-GOVERNANCE-CSR

EDUCATION AND DEGREES

- 1990 Licence de Droit
- 1993 Master en Droit Economique International
- 1997 Master, spécialisation en Droit Economique International
- 2005 Doctorat en Droit

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 1994 - 1995 Lawyer (Credit Bank of Peru)
- 1993 Lawyer (Lombardi law firm)
- 2007 - ... Professor (Burgundy School of Business)

OTHERS ACTIVITIES

- 2009 - ... Concentration leader - Cultural industries (Burgundy School of Business, France)

TEACHING

DISCIPLINARY TEAM

- Accounting & Law

TEACHING LANGUAGES

- English

- French

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Finance-Governance-CSR

OTHER

- 2017 - ... Membre de l'équipe Finance, Gouvernance et RSE
- Research Team in Finance, Governance and CSR Research Team in Finance, Governance and CSR

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Allemand, I., Joulie, P., Juno-Delgado, E., Membership in winemaking cooperatives: Motivations and barriers. *Strategic Change*, 2023, 32,(1): 13-27. **CNRS 4, FNEGE 4, HCERES C**

Borin, E., Juno-Delgado, E., The value of cultural and regional identity: an exploratory study of the viewpoints of funders and cultural and creative entrepreneurs. *European Journal of Cultural Management and Policy*, 2018, 8: 16-29.

Sinapi, C., Juno-Delgado, E., Why do performing arts companies set up cooperative organizations? And why does it matter?. *Arts Management Quarterly*, 2016, 125: 5-12.

Juno-Delgado, E., Iwasinta, E., El consumo de libros frente a las nuevas tecnologías de la información. Reflexiones a partir de los resultados de una encuesta de lectores.. *PragMATIZES*, 2014, 4,(6): 114-142.

Book chapters

Ballereau, V., Sinapi, C., Toutain, O., Juno-Delgado, E., Developing a business model: the perception of entrepreneurial self-efficacy among students in culture and creative industry. Kuhlke, O., Schramme, A., Kooyman, R., *Teaching and Learning Cultural Entrepreneurship: A global comparative analysis of course and program content in university - and community-based education for the cultural and creative industries*, Delft: Eburon Academic Publishers, 2015, 164-177.

Sinapi, C., Juno-Delgado, E., Motivations to set up cooperative companies in performing arts; A European perspective. Kauhanen, A., *Book Series: Advances in the Economic Analysis of Participatory & Labor-Managed Firms*. 16th ed., Bradford: Emerald Group Publishing Limited, 2015, 63-107.

Mcculloch, M., Sinapi, C., Juno-Delgado, E., Shared Services Co-operatives in the creative arts. Mazzarol, T., Reboud, S., Mamouni Limnios, E., Clark, D., *Research Handbook on Sustainable Co-operative Enterprises: Case Studies of Organisational Resilience in the Co-operative Business Model*. 1st ed., Cheltenham: Edward Elgar Publishing, 2014, 411-446.

Juno-Delgado, E., Les Aymaras. De Vallombreuse, P., *Hommes Racines*, Editions de La Martinière, 2012, 121-124.

Case studies

Sinapi, C., Juno-Delgado, E., Pardes Rimonim : Gestion d'une compagnie de théâtre : face à la complexité juridique et financière. *Étude de cas CCMP*

Papers in Academic Conferences

Allemand, I., Joulie, P., Juno-Delgado, E., Motivations and barriers to be a member of a cooperative winery. *Conférence Internationale de Gouvernance (en ligne)*, November 12th-13th 2020, Clermont-Ferrand, France.

Borin, E., Juno-Delgado, E., Taupenot, V., Mestre, L., Cultural and creative entrepreneurship and territory: how a territorial ecosystem could support the development of cultural and creative enterprises . *Research seminar in the Forum Entreprendre dans la culture*, May 23rd 2017, Paris, France.

Sinapi, C., Juno-Delgado, E., Motivations for Establishing Cooperative Companies in the Performing Arts: A European Perspective. *IECER Conference*, September 7th-9th 2016, Chur, Swiss.

Ballereau, V., Sinapi, C., Toutain, O., Juno-Delgado, E., Entrepreneurial education for culture & arts management programs; an experiment. *The XIIIth AIMAC International Conference on Arts & Cultural Management*, June 26th-July 1st 2015, Aix-en-Provence, France.

Biot-Paquerot, G., Bourgeon-Renault, D., Juno-Delgado, E., Culture et valeur : polysémie et oxymore. *IIIème Journée du Management Culturel ESC Dijon "Arts, Culture et Territoire"*, November 26th 2015, Dijon, France.

Biot-Paquerot, G., Juno-Delgado, E., Ménard, F., Proposition d'un outil de mesure de la valeur partenariale appliqué aux projets culturels innovants : Le cas de la cursive Boutaric. *The XIIIth AIMAC International Conference on Arts & Cultural Management*, June 26th-27th 2015, Aix-en-Provence, France.

Juno-Delgado, E., Emergence of a Cultural Quarter in the Mustard Capital. Lessons Learned and Applied to Nascent Cultural Quarter in Dijon, France. *8th midterm Conference of the Research Network Sociology of the Arts*, September 4th-6th 2014, Cluj, Romania.

Juno-Delgado, E., Mcculloch, M., Sinapi, C., Shared Services and performing arts cooperatives: an Anglo / French / Italian study. *Faculty of business international research collaborations conference*, June 11th 2014, Oxford, United Kingdom.

Sinapi, C., Ballereau, V., Juno-Delgado, E., Mutualisation, collaborations, coopératives: comprendre les pratiques collaboratives inter-organisationnelles dans le spectacle vivant. *IIème journée du management culturel MECIC, "Vers de nouveaux modèles organisationnels, enjeux européens, pratiques émergentes"*, November 27th 2014, Dijon, France.

Juno-Delgado, E., Culture as a part of city's strategy for local development: lessons from the case of Cursive Boutaric in Dijon-France. *21st ENCATC Annual Conference*, November 5th-7th 2013, Anvers, Belgium.

Sinapi, C., Juno-Delgado, E., Co-operatives for performing arts organizations. *12e International Conference on Arts and Cultural Management*, June 26th-29th 2013, Bogota, Colombia.

Sinapi, C., Juno-Delgado, E., Growing and surviving in times of Turmoil: lessons from the case of Pardes Rimonim Theatre Company. *4th Joint Research Conference*, June 24th 2013, Dijon, France.

Jones, C., Juno-Delgado, E., Mcculloch, M., Sinapi, C., Co-operatives and arts organisations: An exploratory study of their similarities and differences through a UK – France comparison. *3rd Joint Research Conference*, May 30th 2012, Oxford, United Kingdom.

Juno-Delgado, E., Sinapi, C., Growing and surviving in times of turmoil: lessons from the case of Pardes Rimonim Theatre Company. *3rd Annual ENCATC Research session*, September 12th 2012, Londres, United Kingdom.

Mcculloch, M., Juno-Delgado, E., Sinapi, C., Co-operatives for performing arts organisations. *Conference on cooperative systems 2012 - Scientific Track- : The contribution of cooperatives to the*, November 8th-9th 2012, Bolzano, Italy.

Working papers

Juno-Delgado, E., Le cluster culturel : Un réel outil de développement urbain ou un simple outil de marketing des villes ? La ville de Dijon et sa stratégie culturelle. Première approche. *Cahiers du CEREN*, 2013, 44: 32-40.

Sinapi, C., Juno-Delgado, E., Growing and surviving in times of turmoil: Observations from the case of the Pardès rimonim Theatre Company. *Cahiers du CEREN*, 2013, 43: 34-52.

Juno-Delgado, E., Mcculloch, M., Sinapi, C., Shared services and performing arts co-operatives. *Cahiers du CEREN*, 2012, 41: 83-112.

Juno-Delgado, E., Les "Experts" face à "El triunfo del amor": les séries nord-américaines face aux telenovelas latino-américaines : une nouvelle partie sur l'échiquier de la géopolitique de la culture. *Cahiers du CEREN*, 2011, 35: 68-78.

Juno-Delgado, E., Le Droit international face à la propriété intellectuelle et les brevets sur les savoirs traditionnels concernant l'utilisation des ressources biogénétiques. Étude du cadre législatif des pays andins. *Cahiers du CEREN*, 2010, 32: 72-92.

Papers/digital media in professional journals

Juno-Delgado, E., Amérique latine. Modernité occidentale imposée ou modernité intégrant la diversité culturelle ?. *Euroorient*, 2011(31): 43-58.

Press tribunes

Juno-Delgado, E., Will Smith, Kylian Mbappé... le droit à l'image mis à l'épreuve par les évolutions de la société. *The Conversation*, May 2nd 2022, theconversation.com

Juno-Delgado, E., Le droit se révèle un défi majeur pour les jeunes designers de mode. *Le Monde.fr*, October 24th 2021, www.lemonde.fr

Juno-Delgado, E., Coronavirus : mais pourquoi les consommateurs ont-ils pris peur de la bière Corona ?. *The Conversation*, March 2nd 2020, theconversation.com

Juno-Delgado, E., Alia, H., Pourquoi un tel engouement pour la bière sans alcool ?. *The Conversation*, January 23rd 2020, theconversation.com

Juno-Delgado, E., Enseigner à la génération zapping, ou comment vaincre le temps. *Le Figaro*, June 30th 2015, etudiant.lefigaro.fr

Juno-Delgado, E., L'art contemporain prisonnier d'une oligarchie. *Le Monde.fr*, October 20th 2015, www.lemonde.fr

Juno-Delgado, E., S'adapter au nouveau son de cloche de la génération Z. *Les Échos.fr*, September 2nd 2015, www.lesechos.fr

Juno-Delgado, E., Juno, P., Galeano est mort: et maintenant, qui aura le courage de dénoncer l'École du monde à l'envers?. *Le Huffington Post*, April 17th 2015, www.huffingtonpost.fr

Juno-Delgado, E., Comment j'ai expérimenté un MOOC avec mes étudiants-cobayes. *Le Huffington Post*, October 24th 2013, www.huffingtonpost.fr

Juno-Delgado, E., Concert de David Guetta à Marseille: un autre champ de bataille entre culture et loisirs. *Le Huffington Post*, February 24th 2013, www.huffingtonpost.fr

Juno-Delgado, E., De l'importance du marketing pour proposer une bonne formation en management culturel. *Le Journal des Grandes Ecoles et des Universités*, April 1st 2012, journaldesgrandesecoles.com

Juno-Delgado, E., Les Bronzés, Disneyland, et la frontière entre loisirs, art et culture. *Les Échos.fr*, May 25th 2012, lecercle.lesechos.fr

Juno-Delgado, E., Le tourisme, c'est pas le Pérou pour les peuples indigènes !. *Les Échos.fr*, November 8th 2011, lecercle.lesechos.fr

Research seminars

Juno-Delgado, E., Pôles culturels et Territoire, *2nd Research Seminar in Cultural Management*, February 21st 2013, Dijon, France.

Professional conferences

Biot-Paquerot, G., Juno-Delgado, E., Menard, F., Proposition d'un outil de mesure de la valeur partenariale appliqué aux projets culturels innovants : le cas de la cursive boutaric. *Colloque "Entrepreneuriat culturel"*, September 24th-25th 2015, Dijon, France.

Sinapi, C., Ballereau, V., Juno-Delgado, E., Mutualisation, collaborations, coopératives: comprendre les pratiques collaboratives inter-organisationnelles dans le spectacle vivant. *11ème journée du management culturel MECIC, "Vers de nouveaux modèles organisationnels, enjeux européens, pratiques émergentes"*, November 27th 2014, ESC Dijon Bourgogne, Dijon, France, France.

Sinapi, C., Juno-Delgado, E., Présentation des résultats de l'étude "Comprendre les démarches d'entrepreneuriat collectif dans le secteur du spectacle vivant ; une analyse comparative pan-européenne". *Rencontre des coopératives culturelles du Grand Est*, October 30th-31st 2014, Dijon, France.

Juno-Delgado, E., Organisation de l'enseignement du management de la culture. Programme et contenu. Le cas de l'ESC Dijon. *1st International Meeting Formation in Cultural Management*, August 1st-3rd 2012, Sao Paulo, Brazil.