



Cornelia CASEAU (PhD)

29, rue Sambin
BP 50608
21006 Dijon Cedex

✉ cornelia.caseau@bsb-education.com

EMERITUS PROFESSOR

DEPARTMENT: FOREIGN LANGUAGES AND CULTURES

DISCIPLINARY TEAM: LV1, 2 & 3

RESEARCH AXIS: FINANCE-GOVERNANCE-CSR

EDUCATION AND DEGREES

- 1987 PhD en Littérature University of Vienna, Austria
- 1984 Master Recherche en Littérature française Université de Bourgogne, Dijon, France
- 1980 Diplôme d'étude supérieure d'enseignement Allemand/Français University of Vienna, Austria
- 1979 Master en Littérature Allemande et Française University of Vienna, Austria

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 1984 - ... Professor of German (Burgundy School of Business)
- 2001 - ... Professor of German (Sciences Po Paris, Collège Universitaire de Dijon, Eastern European Campus)
- 1991 - 2012 Teacher of contemporary German literature (Maison de Rhénanie-Palatinat)
- 1988 - 1993 Professor of German (GRETA)
- 1981 - 1983 Lector for German literature and culture (Université de Bourgogne)
- 1979 - 1981 High School teacher (Gymnasium Albertgasse et Musikgymnasium)

INVOLVEMENT IN PROFESSIONAL ASSOCIATIONS

- 2012 Member of GEM&L (Groupe d'études Management et Langage)
- 2003 Member of UPLEGESS Union des Professeurs de Langues des Grandes Ecoles de Management et d'Ingénieur

OTHERS ACTIVITIES

- 1995 - 2008 Oral examiner for preparatory classes (Lycée Carnot)
- 2008 - 2017 Head of the Languages and Cultures Department (Groupe ESC Dijon-Bourgogne/BSB)
- 2018 - ... (Burgundy School of Business, France)
- 2003 - 2008 In charge of the German department (Groupe ESC Dijon-Bourgogne)

TEACHING

DISCIPLINARY TEAM

- LV1, 2 & 3

TEACHING LEVELS

- L and M Level

TEACHING LANGUAGES

- German

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Finance-Governance-CSR

RESEARCH INTERESTS

- Finance (Finance collaborative): Social innovation

OTHER

- 2009 - 2016 Member of the Chaire of Microfinance

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Caseau, C., Cultures et rites des organisations : facteurs de rapprochement ou de dissension dans le cadre d'une éventuelle fusion d'entreprises ? L'exemple de deux PME françaises de l'industrie agroalimentaire. *Question(s) de Management*, 2022, 4,(41): 85-96. **FNEGE 4, HCERES C**

Caseau, C., Geographical indications in times of climate change. The challenges for the blackcurrant liqueurs 'Cassis de Dijon' and 'Cassis de Bourgogne'. *Interdisciplinary Journal of Economics and Business Law*, 2022, 11,(3): 8-26.

Caseau, C., Impact Investing : la face cachée d'un discours "hybride" ?. *Entreprendre & Innover*, 2021, 1,(48): 41-50. **FNEGE 4, HCERES C**

Caseau, C., Grolleau, G., Impact Investing: Killing Two Birds with one Stone?. *Financial Analysts Journal*, 2020, 76,(4): 40-52. **FNEGE 2, HCERES A**

Caseau, C., Spiritourism and Brand Identity Building. The Case of the Printemps des Liqueurs. *Journal of Gastronomy and Tourism*, 2018, 3,(2): 93-105.

Chaboud, M-C., Caseau, C., Austrian Skills in East Africa: A Story of Knowledge, Expertise and Impact Investing. *Cost management*, 2018, 32,(5): 36-41.

Chaboud, M-C., Caseau, C., Instrumental Crowdfunding as a Communication Innovation. *Innovations: Journal of Innovation Economics and Management*, 2018, 2,(26): 89-111. **CNRS 4**

Attuel-Mendes, L., Caseau, C., Bonescu, M., Proposed Typology of Different Publics of Austrian Crowdfunding Platforms. *Strategic Change*, 2017, 26,(6): 599-607. **CNRS 3, FNEGE 4, HCERES B**

Kouamé, K., Caseau, C., La confiance dans la microfinance. Le rôle de la proximité de langue. *Organisations & territoires*, 2016, 25,(1): 99-107.

Caseau, C., Kouame, K., Le Nouvel Enjeu dans la Communication de la Microfinance. La Langue comme Capital de Confiance. *Revue Electronique Internationale de Sciences du Langage*, 2015,(24): 42-59.

Caseau, C., Kouame, K., Proximité de langue et confiance. Un modèle financier gagnant?. *Episteme*, 2015,(14): 75-98.

Attuel-Mendes, L., Bonescu, M., Caseau, C., Brand identity process of financial cooperatives: an Austrian case. *Strategic Change*, 2014, 23,(7-8): 493-506. **CNRS 3, FNEGE 3, AERES B**

Caseau, C., Ethnobanking, microfinance and societal integration of immigrant communities. *Strategic Change*, 2014, 23,(7-8): 481-492. **CNRS 3, FNEGE 3, AERES B**

Caseau, C., Bonescu, M., Les Enjeux de l'ethnomarketing dans le secteur bancaire : Le cas d'une banque autrichienne. *Gérer et comprendre*, 2014,(118): 30-40. **CNRS 4, FNEGE 3, AERES C**

Caseau, C., L'économie, porte d'intégration des Musulmans en Occident ? Le cas des Musulmans d'Autriche. *Eurorient*, 2011,(31): 81-103.

Book chapters

Caseau, C., Territorial Resilience of the Blackcurrant Actors in Burgundy/France in the face of the impacts of climate change. Mor, S., *Sustainability. A Way Forward*, New Delhi: Bloomsbury India, 2022, 41-52.

Parizot, A., Bonescu, M., Caseau, C., Tavilla, V., Sutan, A., Brouard, J., Territoire de terroir(s) et marque de terroir : branding territorial? Expérience touristique holistique et sensorielle. Étude de cas. *Stratégies de commercialisation des produits de terroir: construire des alliances territoriales à travers l'implication des parties prenantes*, 2022.

Caseau, C., Bonescu, M., La mise en scène du patrimoine vitivinicole de la capitale autrichienne. Legouy, F., Giroir, G., Dallot, S., Boulanger, S., *Terre des Hommes Terres du Vin*, Tours: Presses Universitaires François-Rabelais de Tours, 2021, 431-444.

Stöckl, A.F., Caseau, C., Approaches for the preservation of traditional forms of supply in a changing consumer environment -The example of Viennese "Heurigen" (Wine Taverns). Rüdiger, J., Wagner, D., Dreyer, A., Stöckl, A.F., *Kulinarischer Tourismus und Weintourismus*, Vienne: FH Wien der WKW, 2021, 115-131.

Bonescu, M., Caseau, C., Les produits locaux au service de la marque territoriale Le cas de la "Crème de cassis de Dijon". Bayet-Robert, P., Stengel, K., *Le marketing culinaire et alimentaire face aux défis du XXIe siècle*, Tours: L'Harmattan, 2020, 55-76.

Caseau, C., Le respect : du concept à l'action. L'expérience autrichienne de Respekt.net. Delaye-Habermacher, R., Enrègle, Y., Lardellier, P., *Le Respect. Du respectable au respecté, à l'ère des interdits et de la transgression*, Paris: L'Harmattan, 2020, 117-138.

Kouame, K., Caseau, C., La microfinance entre inclusion et exclusion sociales en Afrique : étude comparée des pratiques discursives et communicationnelles de Caritas (Kenya), la COOPEC et la banque de la poste (Côte d'Ivoire). Benali, M., El Bouhadi, A., *Accès aux services financiers, inclusion et durabilité économique en Afrique*, Paris: L'Harmattan, 2020, 169-194.

Bonescu, M., Caseau, C., Discours identitaire et contrat de marque dans l'univers de la microfinance. Enrègle, Y., Lardellier, P., Delaye, R., *Identité(s). Métamorphoses identitaires à l'ère d'internet et de la globalisation*, Paris: L'Harmattan, 2018, 99-115.

Cogan-Marie, L., Lecat, B., Caseau, C., Chapuis, C., How important is spiritourism in France? An exploratory study. Wagner, D., Mair, M., Stöckl, A.F., Dreyer, A., *Kulinarischer Tourismus und Weintourismus*, Wiesbaden: Springer Gabler Fachmedien, 2017, 29-41.

Stöckl, Ä., Caseau, C., Managing Change in Traditional Environments-the case of the Viennese Heurigen Wine Taverns. Wagner, D., Mair, M., Stöckl, A.F., Dreyer, A., *Kulinarischer Tourismus und Weintourismus*, Wiesbaden: Springer Gabler Fachmedien, 2017, 105-122.

Bonescu, M., Boutaud, J-J., Brouard, J., Caseau, C., Sutan, A., Tavilla, V., Le vin du futur : de la convention à la création. Stengel, K., Boutaud, J-J., *Cuisine du futur et alimentation de demain*, Paris: L'Harmattan, 2016, 121-136.

Bonescu, M., Caseau, C., Dispositifs, acteurs et usages des plateformes de crowdfunding ? L'exemple de l'Autriche. Alemanno, S., Beciu, C., Oprea, D-A., *Communications publiques et organisationnelles. Interactions des savoirs*, Bucarest: Editions Comunicare.ro, 2016, 111-129.

Bonescu, M., Caseau, C., Stratégies de transmission et de promotion du microcrédit. Lardellier, P., Delaye, R., *Transmission(s). La médiation en révolution*, Cormelles-le-Royal: EMS, 2016, 141-158.

Stöckl, A., Caseau, C., Luring Tourists Back to the Traditional Wine Taverns (Heurigen) of Vienna, Austria. Thach, L., *Best Practices in Global Wine Tourism: 15 Case Studies from around the World*, New York : Miranda Press, 2016, 15-28.

Caseau, C., Oikocredit, or the Communication of Trust in Microfinance. Mor, S., *Microfinance and Microentrepreneurship. A Paradigm Shift for Societal Development*, New Delhi: Vista International Publishing House, 2015, 15-26.

Caseau, C., The Power of Migrants, or how Turkish Immigrants influence the Austrian Economy. Banas, M., *Contemporary transformations: Culture, politics, economy (Politeja -The Journal of the Faculty of International and political Studies of the Jagellonian University, vol.20/3)*, Cracovie: Jagellonian University Press, 2012, 57-67.

Caseau, C., Peter Handke: "The Moravian Night" or the Request for Forgiveness. Karabin, G., Wigura, C., *Forgiveness: Promise, Possibility and Failure*, Oxford: Inter-Disciplinary Press, 2011, 1-12.<http://www.inter-disciplinary.net/wp-content/uploads/2011/03/for2ever1270111.pdf>

Caseau, C., The Austrian model of Muslim Integration and its limits. David, M., Muñoz-Basols, J., *Defining and Re-Defining Diaspora. From Theory to Reality*, Oxford: Inter-Disciplinary Press, 2011, 185-201.

Caseau, C., The controversy of Muslim education in an Austrian democracy. Bechter, N., De angelis, G., *Probing the Boundaries/ series 'Hostility and Violence'*, Oxford: Inter-Disciplinary Press, 2010, 131-142.<http://www.inter-disciplinary.net/wp-content/uploads/2010/10/pod1ever13009101.pdf>

Caseau, C., Günter Grass. His commitment against violence. Guggisberg, M., Weir, D., *Understanding Violence: Contexts and Portrayals*, Oxford: Inter-Disciplinary Press, 2009, 277-288. <http://www.inter-disciplinary.net/wp-content/uploads/2009/07/vchue15e.pdf>

Caseau, C., Günter Grass. The forgiveness of Danzig. Bloch-Shulman, S., White, D., *Forgiveness Probing the Boundaries*, Oxford: Inter-Disciplinary Press, 2009, 231-242. <http://www.inter-disciplinary.net/wp-content/uploads/2009/11/Forgiveness-Draft-One.pdf>

Papers in Academic Conferences

Caseau, C., Cultures et rites des organisations: facteurs de rapprochement ou de dissension dans le cadre d'une fusion d'entreprises? L'exemple de deux PME françaises de l'industrie agro-alimentaire. *Colloque: Rites, pratiques symboliques, management et organisations*, December 8th 2022, Paris, France.

Caseau, C., Innovative solutions against the impacts of climate change? The example of territorial resilience in the French agri-food sector. *Eighteenth International Conference on Environmental, Cultural, Economic & Social Sustainability (online)*, January 26th-28th 2022, Granada, Spain.

Caseau, C., Territorial resilience of the Blackcurrant Actors in Burgundy/France in the face of the impacts of climate change. *International Conference on Economics to Earthonomics: Shifting Paradigms, Policy Paralysis, and Worsening Sustainability*, March 9th-11th 2022, Sonapat, Haryana, India.

Caseau, C., The human dimension of territorial resilience. *9th Uniglobe International Management Conference: Innovation and Sustainability in Business*, April 6th-7th 2022, Katmandou, Nepal.

Caseau, C., Caseau, J-D., Managing territorial resilience in the face of climate change. The case of the blackcurrant industry in Burgundy (France). *AMRIT, 7th International Management Conference (IMC) 'Resilience, Reinvention and Repositioning. Towards the Next Normal*, January 7th-8th 2022, New Delhi, India.

Caseau, C., Impact Investing: A Discourse emphasizing ethical Issues rather than financial Returns? (Best Paper Award). *7th International CSR, Sustainability, Ethics & Governance Conference (online)*, June 23rd-25th 2021, Lisbonne, Portugal.

Caseau, C., Caseau, J-D., La route du cassis en Bourgogne : une résilience territoriale ?. *Colloque : Les routes des paysages culturels alimentaires Université Paris-Nanterre*, October 20th-22nd 2021, Nanterre, France.

Caseau, C., Caseau, J-D., Proximity vs distance, or the emergence of innovative management strategies with geographically dispersed teams. *8th Uniglobe International Management Conference (online)*, March 17th-18th 2021, Katmandou, Nepal.

Parizot, A., Bonescu, M., Caseau, C., Tavilla, V., Sutan, A., Brouard, J., Territoire de terroir(s) et marque de terroir : branding territorial? Expérience touristique holistique et sensorielle. Étude de cas. *Colloque "Stratégies de commercialisation des produits de terroir : construire des alliances territoriales à travers l'implication des parties prenantes"*, October 26th-28th 2021, Agadir, Morocco.

Caseau, C., Impact investing between ethical challenges and financial outcomes. What is the discourse deployed to potential investors?. *6th International Management Conference*, December 16th-18th 2020, New Delhi, India.

Caseau, C., Impact investing: stressing ethical outcomes to minimize small financial impact?. *36th EGOS Colloquium: Organizing for a Sustainable Future: Responsibility, Renewal & Resistance (Conférence en ligne)*, July 1st-4th 2020, Hamburg, Germany.

Caseau, C., Bollywood in the service of microfinance: How to create trust. *6th European Research Conference on Microfinance*, June 3rd-5th 2019, Paris, France.

Caseau, C., Creating impact investing multipliers -The case of Oikocredit microfinance in Africa. *Copenhagen Impact Investing Days*, September 23rd-25th 2019, Copenhagen, Denmark.

Caseau, C., Impact Investing - from investor's ethical commitment to financial considerations?. *Copenhagen Impact Investing Days*, September 23rd-25th 2019, Copenhagen, Denmark.

Caseau, C., Impact investing and emotions. The emergence of an innovative communication concept?. *5th International Management Conference - Advances in Management through Research, Innovation and Technology*, December 17th-18th 2019, New Delhi, India.

Caseau, C., Grolleau, G., Why Do Impact Investing Risks to Deliver Less than Promised? An Analysis through the Behavioral Lens. *Copenhagen Impact Investing Days: Workshop*, September 23rd-25th 2019, Copenhagen, Denmark.

Bonescu, M., Caseau, C., Mutual interactions between local products and their territorial brand: The case of Crème de Cassis de Dijon. *FIIB 4th International Management Conference on Advances in Management through Research, Innovation and Technology*, December 19th-20th 2018, New Delhi, India.

Bonescu, M., Caseau, C., Terminologie et identité discursive du cassis de Dijon. *3ème édition du colloque « Terminologies gastronomiques et œnologiques : Patrimoine et culture »*, September 14th 2018, Tours, France.

Caseau, C., Crowdfunding, respect and the discourse of an Austrian platform. Human values in the service of a brand?. *FIIB 4th International Management Conference on Advances in Management through Research, Innovation and Technology*, December 19th-20th 2018, New Delhi, India.

Caseau, C., Le respect : du concept à l'action. L'expérience autrichienne de Respekt.net. *Colloque Propédia/IGS. 8èmes Rencontres "Entreprise et Sacré"*, December 6th 2018, Paris, France.

Chaboud, M-C., Caseau, C., Crowdfunding as a Communicational Innovation. *Microfinance Insight Forum 20*, March 1st-2nd 2018, Dijon, France.

Kouame, K., Caseau, C., La microfinance entre inclusion et exclusion sociales en Afrique. *2ème Colloque International de Recherche et d'Etudes en Finance*, May 4th-5th 2018, Fès, Morocco.

Stöckl, A., Caseau, C., The Viennese Heurigen, a traditional leisure-place subject to changes. *LSA - Leisure Studies Association Annual Conference*, July 10th-12th 2018, Bath, United Kingdom.

Caseau, C., Civic Crowdfunding for a better society. The narratives of an Austrian platform. *ITEM 8*, December 7th-8th 2017, Dijon, France.

Caseau, C., Spiritourism and brand identity building. The case of the Printemps des Liqueurs. *Culinary and Wine Tourism Conference 2017*, October 18th-21st 2017, Krems, Austria.

Ashta, A., Bonescu, M., Caseau, C., Sabharwal, R., Moderated Panel discussion on Diaspora and Giving Back to the Home Country . *2nd International Management Conference on Innovation and Sustainable Development in Global Economy*, December 20th-21st 2016, New Delhi, India.

Attuel-Mendes, L., Caseau, C., Bonescu, M., Proposed Typology of Different Publics of Austrian Crowdfunding Platforms. *ITEM 7*, March 15th-17th 2016, Shanghai, China.

Bonescu, M., Caseau, C., Discours identitaire et contrat de marque dans l'univers de la microfinance. *Identité(s), Métamorphoses du Moi et du Nous à l'ère d'Internet et de la globalisation*, December 8th 2016, Paris, France.

Caseau, C., Bonescu, M., Caritas and microfinance: a discourse inspired by Catholic values. *FIIB 2nd International Management Conference on Innovation and Sustainable Development*, December 20th-21st 2016, New Delhi, India.

Caseau, C., Bonescu, M., La mise en scène du patrimoine vitivinicole de la capitale autrichienne. *Paysages, mises en scènes paysagères, patrimoines vitivinicoles, valorisations touristiques et développement territorial*, October 13th-15th 2016, Orléans, France.

Caseau, C., Bonescu, M., Oikocredit: un storytelling fondé sur des valeurs humanistes. *ITEM7*, March 15th-17th 2016, Shanghai, China.

Chaboud, M-C., Caseau, C., Austrian Skills in East Africa: An Austrian story of knowledge, expertise and impact investing. *16th International Joint Conference: Central and Eastern Europe in the Changing Business Environment*, May 26th-27th 2016, Prague, Tzeck (The Republic).

Chaboud, M-C., Caseau, C., Crowdfunding in the absence of need: When a bank, a non-profit organization and a hotel project meet the crowd. *ITEM7*, March 15th-17th 2016, Shanghai, China.

Lecat, B., Caseau, C., Bonescu, M., Stöckl, A., Multi-stakeholders and their contribution to brand identity building - the case of Wien Wein. *GAMMA Global Marketing Conference*, July 21st-24th 2016, Hong Kong, China.

Caseau, C., Oikocredit or the communication of Trust in Microfinance. *Bhagat Pool Singh Mahila Vishwavidyala. « Microfinance and entrepreneurship. A paradigm for societal development »*, February 27th-28th 2015, Sonipat, India.

Caseau, C., Bonescu, M., Identity building across cultures. The case of the Viennese Heurigen. *GEM&L Language in Global Management and Business: « Theoretical, Methodological and Empirical Advances »*, June 10th-12th 2015, Helsinki, Finland.

Caseau, C., Kouamé, K., Le nouvel enjeu dans la communication de la microfinance. La langue de proximité comme capital de confiance. *6th International conference on Institutional and Technological Environment for Microfinance*, March 18th-19th 2015, Lyon, France.

Cogan-Marie, L., Caseau, C., Lecat, B., Chapuis, C., How important is spiritourism in France? An explanatory study. *Culinary and wine tourism conference*, October 21st-23rd 2015, Vienne, Austria.

Stöckl, A., Caseau, C., Managing Change in Traditional Environments-the Case of the Viennese Heurigen Wine Taverns. *Culinary and wine tourism conference*, October 21st-23rd 2015, Vienna, Austria.

Attuel-Mendes, L., Bonescu, M., Caseau, C., When discourses of conventional and socially-oriented financiers meet: the question of the identity of cooperative financial institutions. *5th International Conference on Institutional and Technological Environment for Microfinance*, March 18th-20th 2014, Casablanca, Morocco.

Bonescu, M., Caseau, C., Dispositifs, acteurs et usages des plateformes de crowdfunding ? L'exemple de l'Autriche. *20e Conférence internationale francophone en Sciences de l'Information et de la Communication*, October 30th-November 1st 2014, Bucarest, Romania.

Bonescu, M., Caseau, C., Image, transmission et promotion du microcrédit. *5th International Conference on Institutional and Technological Environment for Microfinance*, March 18th-20th 2014, Casablanca, Morocco.

Caseau, C., Bonescu, M., Quel(s) public(s) pour quel crowdfunding ? L'exemple de l'Autriche. *5th International Conference on Institutional and Technological Environment for Microfinance*, March 18th-20th 2014, Casablanca, Morocco.

Caseau, C., Bonescu, M., Regards croisés entre l'enseignement des langues et celui des sciences humaines. Qu'est-ce que l'allemand peut apporter au marketing ?. *42ème Congrès de l'UPLEGESS*, May 22nd-24th 2014, Lyon, France.

Caseau, C., Kouamé, K., Proximité de langue et confiance : Une Clef de Réussite pour la Microfinance ?. *Premières Journées scientifiques Nancéennes de Microfinance*, December 9th-10th 2014, Nancy, France.

Caseau, C., Kouamé, K., Proximité de langue et confiance. Un modèle financier gagnant ?. *Quatrièmes Rencontres « Entreprise et sacré », 'La Confiance'. Organisations, relations et capital humain. Propédia (Groupe IGS), 3S (Cimeos, EA 4177), Université de Bourgogne) et OSI (Observatoire Social International)*, December 11th 2014, Paris, France.

Caseau, C., Stöckl, A., Brouard, J., The Heurigen- a Viennese Institution facing new Challenges due to changing Ways of Consumption. *3ème workshop franco-autrichien-allemand "Consuming in New Ways in a Changing World"* , April 24th-25th 2014, Paris, France.

Caseau, C., Stöckl, A., Brouard, J., Traditional Wine Taverns and their hard Landing in the 21st Century – the case of the Viennese Heurigen. *XXI Enometrics Conference*, June 4th-6th 2014, Lyon, France.

Bonescu, M., Caseau, C., Du discours institutionnel à la mise en pratique. L'identité de la Raiffeisenlandesbank de Basse Autriche et de Vienne (RLB NÖ-Wien). *7ème colloque international GEM&L, Identités, langages et cultures d'entreprise* , March 20th-22nd 2013, Marseille, France.

Bonescu, M., Caseau, C., Identity building for ethical investment. From the institutional discourse to the promotion campaign of Oikocredit Austria. *4th Joint Research Conference*, June 24th 2013, Dijon, France.

Bonescu, M., Caseau, C., Stratégies de transmission et de promotion du microcrédit : comment valoriser la "philanthropie lucrative" ?. *Journée de recherche 2013 « Transmissions »*, *Propédia (Groupe IGS) et 3S (CIMEOS, EA 4177, Université de Bourgogne) et OSI (Observatoire Social International)*, December 12th 2013, Paris, France.

Caseau, C., Identity building for social investment. From the institutional discourse to the promotional campaign of Oikocredit Austria. *Crowdfunding and its implications for the entrepreneurial ecosytem*, July 12th-13th 2013, Boulder, United States.

Caseau, C., Image building for microfinance institutions: the case of Oikocredit Austria. *4th International Conference on Institutional and Technological Environment for Microfinance*, April 11th-12th 2013, Paris, France.

Caseau, C., Ethno-marketing-a way of integrating diasporic communities?. *3rd Joint Research Conference*, May 30th 2012, Oxford, United Kingdom.

Caseau, C., The Austrian model of Muslim integration and its limits. *3rd Global Conference*, July 7th-9th 2010, Oxford, United Kingdom.

Caseau, C., The controversy of Muslim education in an Austrian democracy. *1st Global Conference: "Problems of Democracy. Probing the boundaries"*, April 30th-May 2nd 2010, Prague, Tzeck (The Republic).

Caseau, C., Peter Handke : The Moravian Night or the request for Forgiveness. *Cycle "Forgiveness-Probing the boundaries"*, March 13th-16th 2009, Salzburg, Austria.

Caseau, C., Peter Handke and the Balkan Complex. *2nd Global Conferenc*, May 8th-10th 2009, Budapest, Hungary.

Caseau, C., Vienne, porte des Balkans ?. *Beaune Échanges Internationaux*, June 19th 2009, Beaune, France.

Caseau, C., Günter Grass – The forgiveness of Danzig. *Cycle "Forgiveness-Probing the boundaries"*, March 6th-9th 2008, Salzburg, Austria.

Caseau, C., Günter Grass: his commitment against violence. *1st Global Conference*, May 5th-7th 2008, Budapest, Hungary.

Caseau, C., Günter Grass, "Beim Häuten der Zwiebel"; De la faim au partage de la bonne chère. *Rencontres BIAC*, October 11th-13th 2007, Dijon, France.

Invited keynote speeches

Caseau, C., The impacts of climate change in the French agri-food sector. The example of territorial resilience in the blackcurrant industry.. *8th Global Corporate Governance Conference on Equity and Sustainability*, June 8th-10th 2022, Baton Rouge, Louisiane, United States.

Working papers

Chaboud, M-C., Caseau, C., Austrian Skills in East Africa: A Story of Knowledge, Expertise and Impact Investing. *Cahiers du CEREN*, 2016, 48: 102-108.

Attuel-Mendes, L., Caseau, C., Bonescu, M., When Discourses Of Conventional And Socially-Oriented Financial Backers Meet: The Question Of The Identity Of Two Austrian Financial Institutions Identity Of Financial Backers: An Austrian Case. *Cahiers du CEREN*, 2014, 45: 30-36.

Caseau, C., Stöckl, A., Brouard, J., The Heurigen: a Viennese Institution facing new challenges due to changing ways of consumption. *Cahiers du CEREN*, 2014, 46: 22-30.

Bonescu, M., Caseau, C., Du discours institutionnel à la mise en pratique. L'identité de la Raiffeisenlandesbank de Basse Autriche et Vienne. *Cahiers du CEREN*, 2013, 42: 54-67.

Caseau, C., Bonescu, M., Identity building for ethical investment. From the institutional discourse to the promotion campaign of Oikocredit Austria. *Cahiers du CEREN*, 2013, 44: 18-31.

Caseau, C., Ethno-marketing: a way of Integrating Diasporic Communities?. *Cahiers du CEREN*, 2012, 40: 36-42.

Caseau, C., L'évolution de l'intégration économique des immigrés dans la cité : le cas des travailleurs turcs de Vienne. *Cahiers du CEREN*, 2011, 35: 2-11.

Press tribunes

Bonescu, M., Caseau, C., La publicité, recette payante pour le microcrédit ?. *emarketing.fr*, March 7th 2014, www.e-marketing.fr

Brouard, J., Caseau, C., Vignes en ville : et si nous suivions l'exemple autrichien ?. *Le Huffington Post*, February 1st 2013, www.huffingtonpost.fr

Research seminars

Caseau, C., Caseau, J-D., La filière cassis de Bourgogne: un exemple de résilience territoriale face aux changements climatiques?, *Séminaire de l'Axe Finance-Gouvernance-RSE du CEREN*, January 13th 2022, Dijon, France.

Caseau, C., Kouame, K., Le nouvel enjeu dans la communication de la microfinance. La langue de proximité comme capital de confiance, *Microfinance Sandwich Writers Club Meeting*, July 9th 2015, Dijon, France.

Kouamé, K., Caseau, C., La communication de la micro-finance (Langage et confiance), *Micro-conférence de la chaire microfinance*, December 8th 2014, Dijon, France.

Caseau, C., How to favor financial inclusion of immigrant communities and poor people through ethno-marketing and microfinance? The case of the Raiffeisenlandesbank of Lower Austria and

Vienna (RLB NÖ-Wien), *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, September 18th 2012, Dijon, France.

Caseau, C., L'interculturel -une nouvelle dimension pédagogique : le visuel, *40ème Congrès UPLEGESS intitulé Enseignement des langues et des cultures et innovation pédagogique* , June 6th 2012, Paris, France.

Caseau, C., Wedding credits, *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, September 28th 2012, Dijon, France.

Caseau, C., L'allemand, vecteur d'ouverture vers une Europe élargie, *1ères Journées d'Etude du Groupe GEM-UPLEGESS*, March 16th 2007, Poitiers, France.

Other contributions

Max, S., Santoni, J., Allemand, I., Sutan, A., Caseau, C., La place de la femme dans les organisations et la société vue par les enseignants-chercheurs de BSB, 2018, Dijon, France.